



# OMRI KORESH

PRODUCT DESIGNER  
GRAPHIC DESIGNER



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Haarlem, Netherlands

## SKILLS



### Design Software

Adobe Creative Suite (Illustrator, Photoshop, InDesign), Figma, Premiere pro, Canva

### Other Skills

User Experience (UX) Design, User Interface (UI) Design, Rapid Prototyping, Design Thinking, Graphic Design. Retouching, Brand identity creation.

### Familiar

CSS, HTML, Wordpress, Elementor, Wix

### Language

Fluent in Hebrew & English (8/9 IELTS)  
Learning Dutch

## EDUCATION



**Bachelor of fine arts (BFA) 2013**, Shenkar College of Engineering and Design, Israel.

## UDEMY COURSES



Figma, Anatomy for Figure Drawing and Comics, the art of Manga, Manga Comics,

## ADDITIONAL



I work as a freelance artist as well. From 2019 I worked at 2 jobs; One in tech one in the gaming industry. I had the chance to work on a really interesting / artistic project "Alice Asylum" for Ea Games which I was an art director for. It was an amazing experience for me.

## PROFILE



I am a product designer with 12 years of experience as a graphic designer and 5 years of experience as a product designer. I moved from Israel to the Netherlands and I am learning dutch.

## WORK EXPERIENCE



2019 - 23

### UI DESIGNER & PRODUCT DESIGNER, JUNO GROUP



- Applied user-centered design principles in creating intuitive user interface designs for various Juno products.
- Used Figma for rapid prototyping, accelerating the product life.
- Employed Adobe Illustrator and Photoshop in graphic design, creating visually appealing product concepts
- Facilitated effective design thinking sessions, fostering creativity and teamwork among the design team

2017 - 19

### JUNIOR PRODUCT DESIGNER, WINTECH



- Used wireframing and prototyping to plan and visualize the Coached platform, contributing to a simple and smooth user experience
- Improved the platform's interaction design, leading to an increase in user satisfaction
- Generated product design specifications, providing clear guidance for the product development team
- Aided in Information Architecture, streamlining the platform's navigation system and improving usability.

2015 - 17

### CREATIVE DIRECTOR, YAHAV DIGITAL



- Generated Brand Identity, providing clear guidelines for each unique client.
- Aided in bridging the client's and the firm's specifications.
- Employed Adobe Illustrator and Photoshop in graphic design, creating visually appealing product concepts
- Improved product sales by refreshing and re-branding existing content.
- Created a daily/weekly work-flow for "Yahav" operations which they still use today. With the tools provided they were able to retain more clients with less hassle.